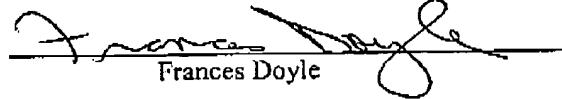


RECEIVED
CENTRAL FAX CENTER

JAN 30 2007

Certification Of Facsimile Transmission

I hereby certify that this paper is being facsimile transmitted to (571) 273-8300 at the U.S. Patent and Trademark Office on January 30, 2007.


Frances Doyle

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Ken KUTARAGI, et al.
Confirmation No: 5883
Serial No.: 09/780,997
Filed: February 9, 2001
Title: **CONTENT PROVIDING METHOD, CONTENT ...**
Examiner: Linh L. D. Son
Group Art Unit: 2135
Attorney Docket No.: 100809-16226 (SCEI 18.303)

January 30, 2007

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

Sir:

In response to the non-final Office Action of November 1, 2006, Applicants request that the subject application be amended as follows:

- I. Amendments to the claims appear on page 2 of this paper; and
- II. Remarks appear on page 13 of this paper.

RECEIVED
CENTRAL FAX CENTER
JAN 30 2007

Katten
Katten Muchin Rosenman LLP

575 Madison Avenue
New York, NY 10022-2586
212.940.8800 tel
212.940.8778 fax

Facsimile

To	Company	Fax Number	Phone Number
1! Examiner Linh L. D. Son	USPTO - GAU 2135 Re: 09/780,997 Confirmation No.: 5883	1-571-273-8300	

<i>Date</i>	<i>Client/Matter Number</i>
<u>January 30, 2007</u>	<u>100809-16226 (SCEI 18,303)</u>
<i>From</i>	<i>Attorney Email Address</i>
<u>Brian E. Hennessey</u>	<u>Brian.Hennessey@kattenlaw.com</u>
<i>Phone</i>	<i>Fax</i>
<u>212.940.6311</u>	<u>212.940.8986</u>

Total number of pages, including cover letter: 18

If you do not receive all of the pages, please call: 212.940.8800

Comments

17 pages - A M E N D M E N T

RECEIVED
CENTRAL FAX CENTER
JAN 30 2007

For Messenger Department Use Only

Your fax has been sent. Attached is your original.

Date Time

Signature

Important

This facsimile transmission contains information intended for the exclusive use of the individual or entity to whom it is addressed and may contain information that is proprietary, privileged, confidential and/or exempt from disclosure under applicable law.

If you are not the intended recipient (or an employee or agent responsible for delivering this facsimile transmission to the intended recipient), you are hereby notified that any copying, disclosure or distribution of this information may be subject to legal restriction or sanction. Please notify the sender by telephone to arrange for the return or destruction of the information and all copies.

NEW YORK CHARLOTTE CHICAGO IRVING LONDON LOS ANGELES PALO ALTO WASHINGTON, DC WWW.KATTENLAW.COM

LONDON AFFILIATE: KATTEN MUCHIN ROSENMAN CORNISH LLP

A limited liability partnership including professional corporations

84189444_1